# Speaker 1 Outreach

[S1\_SPEAKER\_NAME]

Hi [S1\_FIRST\_NAME],

We've developed the promotional material and updated the Zoom landing page!

## Unique Panelist Join Link

You may have already received an invite from [ZOOM\_INVITE\_SENDER].

Please use this link to join the webinar on the day of the event. For your convenience, it is included here:

[S1\_PANELIST\_JOIN\_LINK]

## Promotional Materials

This is your unique registration link: [S1\_TRACKING\_LINK]

To help spread the word, we've prepared a set of promotional materials, including graphics, captions, and email drafts. Here's what's available:

### Social Media Graphics

All graphics for LinkedIn, Facebook, and Instagram are accessible here: [S1\_GRAPHIC\_FOLDER\_LINK]

### Captions for Social Media

We've created ready-to-use captions to make sharing easy. Suggested posting schedule:

* Post 1: [S1\_POST\_1\_TIMING]
* Post 2: [S1\_POST\_2\_TIMING]
* Post 3: [S1\_POST\_3\_TIMING]
* Post 4: [S1\_POST\_4\_TIMING]
* Post 5: [S1\_POST\_5\_TIMING]

### Email Drafts for Your Network

We'd love your help in spreading the word with your network through your email list. Suggested email schedule:

Draft 1: [S1\_EMAIL\_DRAFT\_1\_TIMING]

Draft 2: [S1\_EMAIL\_DRAFT\_2\_TIMING]

Let me know if you need anything else or have questions. I'm here to assist and ensure this is a smooth and successful experience!

Best regards,

[YOUR\_NAME]

[YOUR\_TITLE]

[ORGANIZATION]

# Speaker 2 Outreach

[S2\_SPEAKER\_NAME]

Hi [S2\_FIRST\_NAME],

We've developed the promotional material and updated the Zoom landing page!

## Unique Panelist Join Link

You may have already received an invite from [ZOOM\_INVITE\_SENDER].

Please use this link to join the webinar on the day of the event. For your convenience, it is included here:

[S2\_PANELIST\_JOIN\_LINK]

## Promotional Materials

This is your unique registration link: [S2\_TRACKING\_LINK]

To help spread the word, we've prepared a set of promotional materials, including graphics, captions, and email drafts. Here's what's available:

### Social Media Graphics

All graphics for LinkedIn, Facebook, and Instagram are accessible here: [S2\_GRAPHIC\_FOLDER\_LINK]

### Captions for Social Media

We've created ready-to-use captions to make sharing easy. Suggested posting schedule:

* Post 1: [S2\_POST\_1\_TIMING]
* Post 2: [S2\_POST\_2\_TIMING]
* Post 3: [S2\_POST\_3\_TIMING]
* Post 4: [S2\_POST\_4\_TIMING]
* Post 5: [S2\_POST\_5\_TIMING]

### Email Drafts for Your Network

We'd love your help in spreading the word with your network through your email list. Suggested email schedule:

Draft 1: [S2\_EMAIL\_DRAFT\_1\_TIMING]

Draft 2: [S2\_EMAIL\_DRAFT\_2\_TIMING]

Let me know if you need anything else or have questions. I'm here to assist and ensure this is a smooth and successful experience!

Best regards,

[YOUR\_NAME]

[YOUR\_TITLE]

[ORGANIZATION]